



Portfolio 2026



Jessica Harkins

THE DESIGNER

Graphic Designer + Photographer



A visual reading of my work



THE ORIGIN

The Designer Behind The Deck

Hi! i'm **Jess**, a graphic designer as well as a photographer and illustrator.

Many pieces of my work are symbolic. Examples of this include:

-Utilising flower types and their symbolisms into my work to give it depth and meaning.

- Inspiration from supernovas to build a brand.

And even using colours friends and family associate with me to build this portfolio.



THE DESIGNER

CERTIFICATES / QUALIFICATIONS

- Adobe Visual Design
- Adobe Photoshop
- Adobe Illustrator

CONTACT

Email: Jessica_Harkins@outlook.com

SKILLS

Ps

Photoshop

ID

InDesign

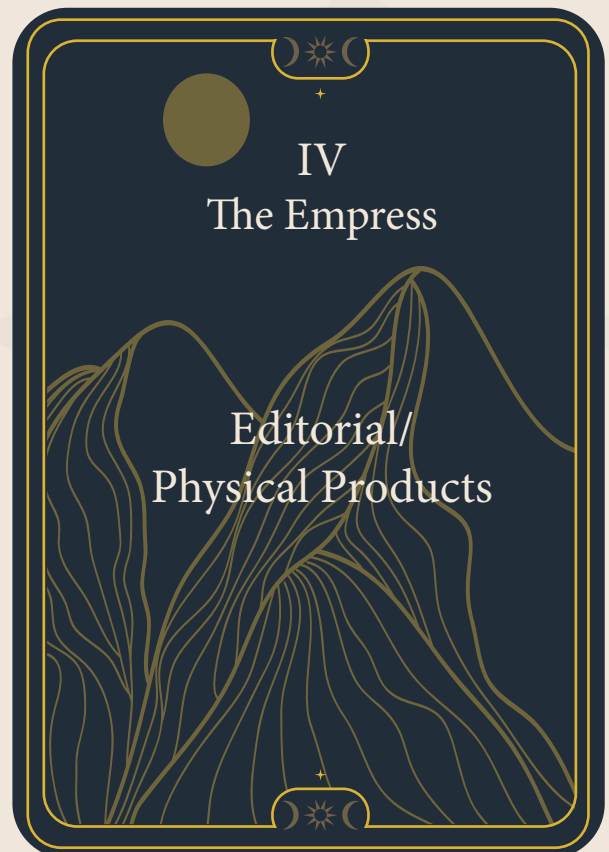
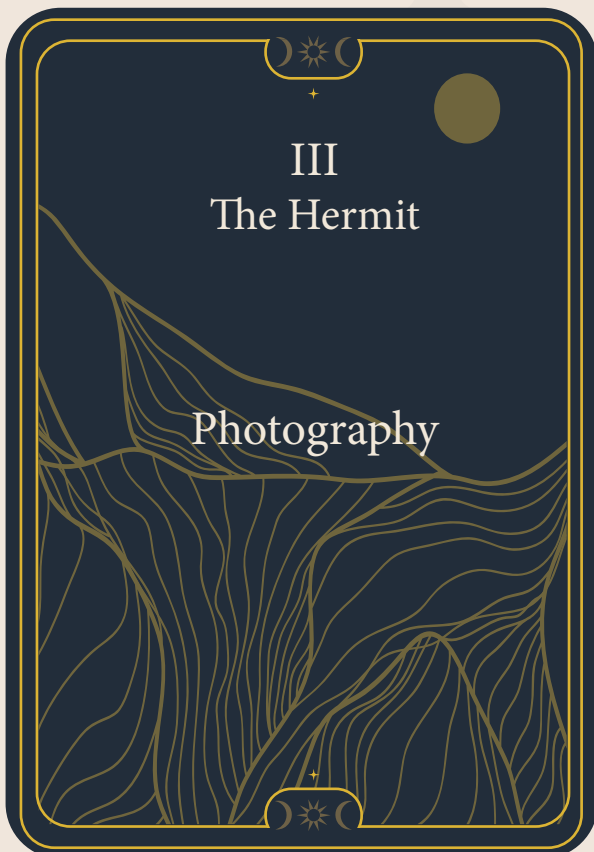
Ai

Illustrator

LR

Lightroom

THE SPREAD



MAIN LOGO

NOVA FORM

Designed to move, Made to shine

CONDENSED LOGOS



COLOR GUIDE



#585094



#3d3d3d



#272426



#f1f1f1

PHOTO GUIDE



FONT GUIDE

Heading

— Arial Nova Black

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— Arial Nova Regular

accent font

— Arial Nova Light

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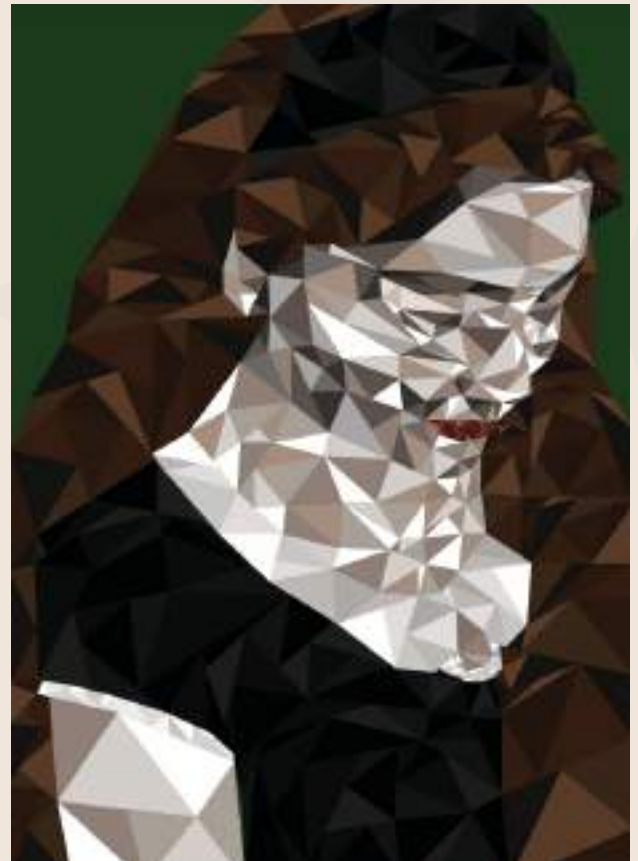
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II

THE MOON

IMAGINATION, SYMBOLISM, INTUITION

This illustrative series explores identity and personal storytelling through three distinct works: a self-portrait, a conceptual typographic name design, and an asset created for an ongoing personal project.



III

THE HERMIT

REFLECTIVE, OBSERVATIONAL, ATMOSPHERIC

This photographic series captures atmospheric moments through light, composition and mood, exploring themes of emotion, environment, and visual storytelling.





IV

THE HIGH PRIESTESS

KNOWLEDGE, STORYTELLING, WISDOM

This **editorial book** project explores the experience of creative block through expressive typography, illustration, and visual storytelling. The publication examines the challenges of the creative process and the steps to gain inspiration.



FRONT AND BACK COVER



COLOR GUIDE



#1498c0



#f6e0af



#9ed4d4



#000000

PHOTO GUIDE



Instagram post showing the book on a table.



Instagram post showing a person reading the book.



FONT GUIDE

Heading

Century Gothic Bold

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed non tellus mi. Nulla facilisi. Quisque vehicula, diam eget eleifend efficitur, dolor enim malesuada turpis, malesuada ullamcorper ex elit in metus.

Century Gothic Regular

accent font

Century Gothic Light





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THANK YOU



Jessica_Harkins@outlook.com

